

2022

# THCA Associate Business Membership



## ABOUT THCA

THCA represents a broad spectrum of long-term care providers and professionals offering long term, rehabilitative and specialized health care services. THCA Member Facilities, owned by both for-profit and non-profit entities, include nursing facilities, specialized rehabilitation facilities, and assisted living facilities.

## WHAT IS AN ASSOCIATE BUSINESS MEMBERSHIP (ABM)?

THCA Membership for businesses that offer services and/or products to Long Term Care Providers, THCA offers the THCA Associate Business Membership which is designed to suit a variety of marketing goals, as well as networking opportunities for the company's representatives to have with THCA Provider Membership.

## MARKETING & NETWORKING OPPORTUNITIES

- Annual Summer Conference, June 13-15, 2022
- Regional Meetings held throughout the 10 THCA Regions
- Social Fundraisers held in conjunction with THCA events
- Annual Convention & Trade Show, September 12-14, 2022
- Presentation/Speaker Opportunities at THCA hosted professional development sessions
- Advertising opportunities in various THCA print and electronic formats (including the Annual Membership Directory and Resource Guide, THCA Annual Convention Program, social media and more)

## ADDITIONAL THCA ABM BENEFITS

- Access to online THCA Member Community, a networking and information sharing platform created exclusively for all THCA Provider and Business members
- Subscription to THCA's electronic newsletter
- Alerts/Important Bulletins (time sensitive information, legislative updates during Texas Legislative Session, emergency preparedness, etc.)
- Eligible for participation on THCA working committees
- Company listing in the Annual Membership Directory & Resource Guide
- Access to new THCA partnership and sponsorship opportunities throughout the year

## REQUESTS AND/OR QUESTIONS?

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# ABM Sponsorship Opportunities

## IN-PERSON NETWORKING EVENTS

THCA offers multiple meetings and conferences that bring members (and non-members) together and we want our ABM's to participate in those gatherings in order to maximize their company's presence.

Depending on the type of meeting or conference, your company will have the ability to connect with decision makers including LTC owners, operators, facility leadership, and other LTC professionals.

## BOARD OF DIRECTORS MEETING SPONSORSHIP

Provides the sponsoring company up to 20 minutes on the THCA Board of Directors meeting agenda. Only 4 available for 2022!!

## REGION MEETING SPONSORSHIP

Provides the sponsoring company up to 10 minutes of every THCA Region meeting agenda that is held during the quarter sponsored. Only 4 available for 2022!!

## SUMMER CONFERENCE SPONSORSHIP

Limited to 25 ABMs, this sponsorship sells out fast and is the only way to gain access to the THCA Summer Conference.

## ANNUAL CONVENTION & TRADESHOW SPONSORSHIPS

Upgrade your convention registration by sponsoring the Welcome Reception or your choice of award sponsorships, scholarship options and more.

## THCAPAC GOLF TOURNAMENT SPONSORSHIPS

Encourage friendly competition by sponsoring one of the skill contests or opt for one of several new golf sponsor options.

## THCAPAC PARTY SPONSORSHIPS

PAC Party sponsorships will be available in conjunction with the Summer Golf Tournament as well as during THCA Convention.

## TITLE SPONSORSHIPS

We appreciate our title sponsors coming back to support us year after year. In addition to the benefits included at the various title sponsor levels, these elite sponsors also have the right of first refusal. We hope your organization will consider one of our available title sponsorships for 2022 & beyond.

## SUBMIT YOUR ABM RENEWAL TODAY

The 2022 ABM Sponsor & Exhibitor kit will be made available no later than December 31st and will include all sponsorship details and pricing.



M Chest - Official 2021 THCAPAC Sponsor