



THCA

Education Foundation

This report provides information about:

- 2023 educational activities
- Results from the 2024 needs analysis survey
- Educational activity plans for 2024



2023 EVENTS

Event	Month	Provider Attendance	Clock Hours
Ethical Dilemmas Resident Decision Making	January	51	1
Leadership Academy	Mar - Aug	23	9
Wound Care Summit	April	54	6
Summer Retreat	June	113	22.5
Silver Quality Award Workshop	Aug	8	12
Convention & Trade Show	Sept	331	26
Bronze Quality Award Application Workshop	Dec	46	n/a





2023 Topics

- AHCA/NCAL Quality Awards
- Antibiotic Stewardship
- Case Law & Regulatory Updates
- Change Management
- CMS/HHSC Guidance
- Communication Style
- Compassion
- Consolidated Billing
- Culture & Ethics
- Culture & Strategy
- Culture Change
- Dementia
- Difficult Conversations
- Dining & Nutrition
- Dysplasia
- Emergency Management
- Ethics
- Generations at Work
- Human Connection
- Infection Control
- Influencing Teams
- IPC Regulations
- Legislative Updates
- Life Safety
- Managing Conflict
- Managing Meetings & Projects
- MDS
- Mental Health
- Mentoring
- PBJ
- PDPM
- Person Centered Care
- Population Health Management
- Presence
- Resilience
- Retention
- Staffing
- UPAC
- Wound Care

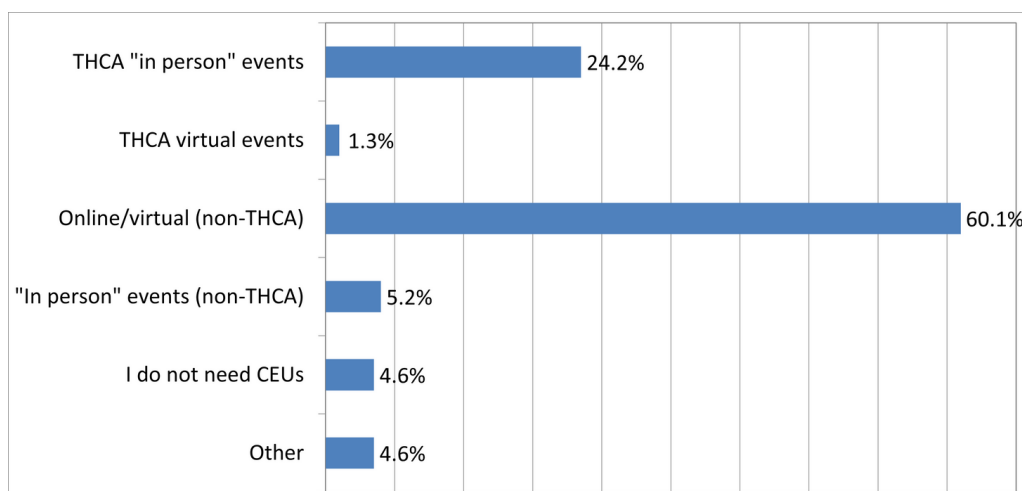
NEW!
THCA Virtual
Education
Coming in
2024

2023 CEU

Participant hours Offered by THCA

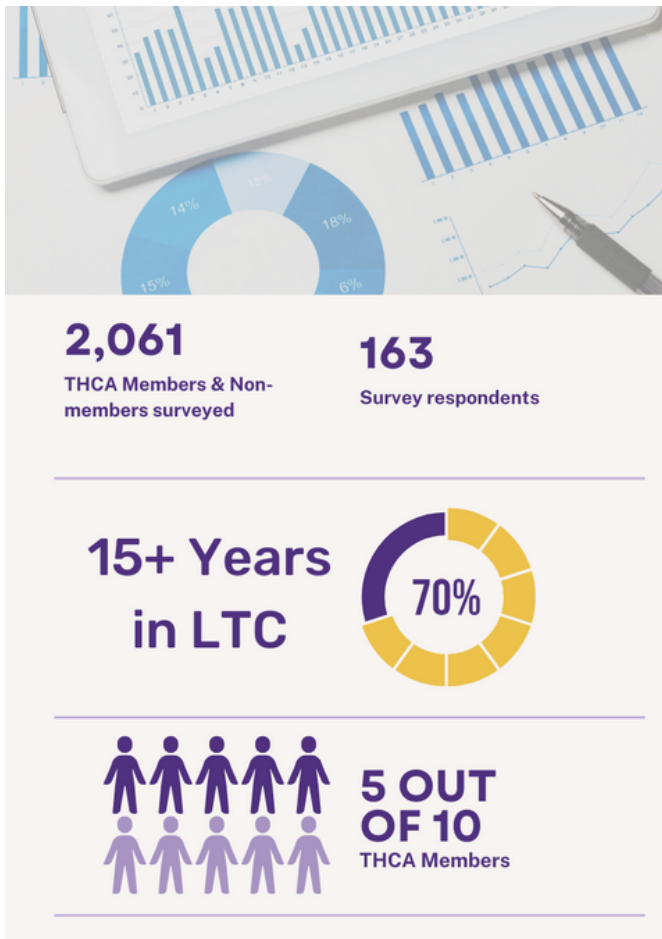
- LNFA/ALM: 56
- CNE: 44
- CPA: 24.5
- Social Work: 26.5
- SPHR/PHR: 23
- Activity
Directors/NCCAP: 25.5
- Ethics: 6.5

How LTC Professionals Obtained CEU in 2023

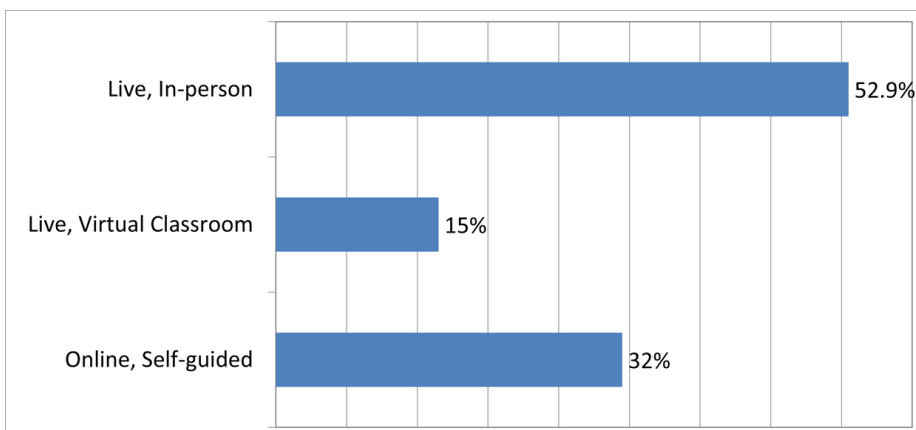


2024 EDUCATIONAL NEEDS SURVEY

04



Q: Which educational format do you prefer?



The 2024 Educational Needs Analysis Survey launched **October 3rd** to THCA members and HHSC licensed SNFs and AL facilities in Texas. Responses were collected **through November 10th**.

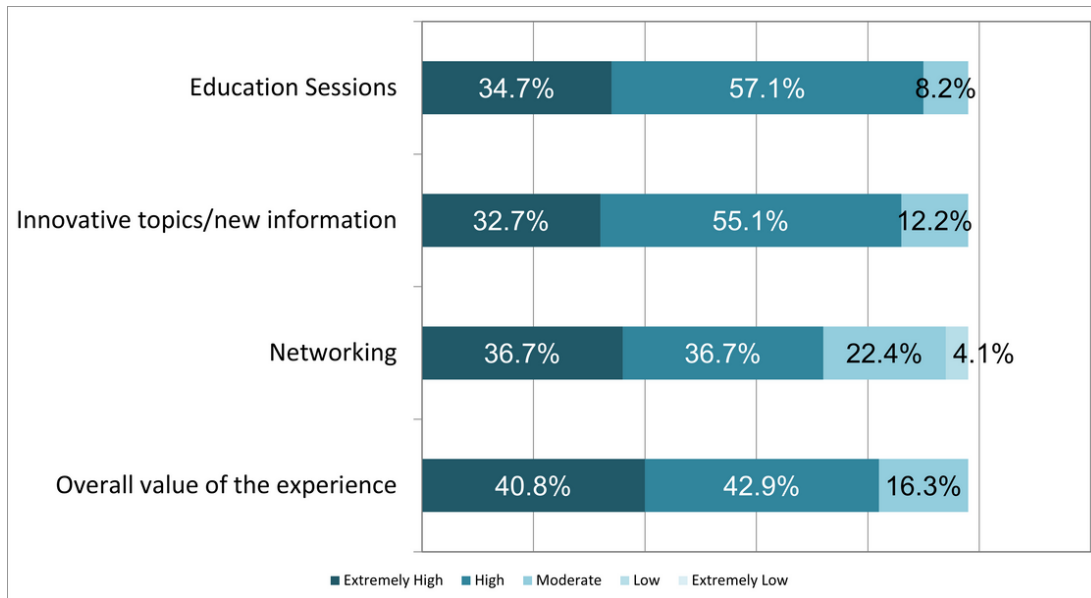
44% of respondents were **facility leadership**.

55% were regional, senior, or **C-Suite** leadership.

45% were **LNFA**, **18%** were **ALM**, and **31%** were **licensed nurses**

Q: Rate the level of value received.

Summer Retreat 2023



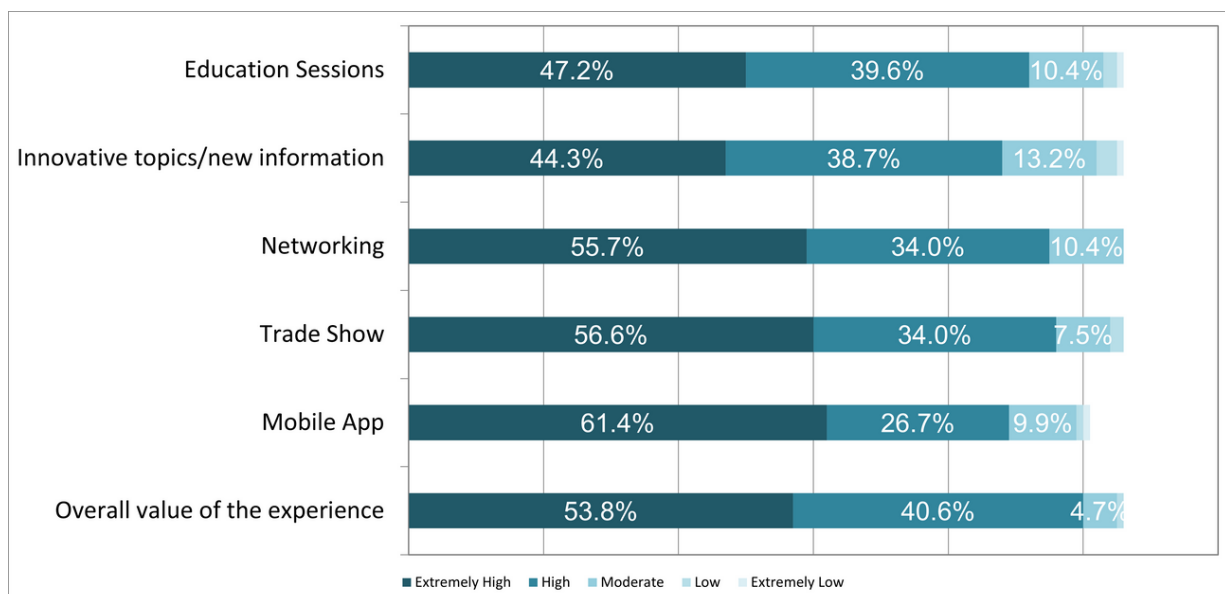
Q: What do you expect and hope to get from a keynote speaker?

Motivation

Inspiration

Leadership Skills

73rd Annual Convention & Trade Show



Q: Why a rating of low or moderately low?

Summer Retreat

- Everyone do group activities together for better networking
- Need a more user-friendly app with an opening session to orient us to the agenda.
- Some sessions seemed a bit heavy on self-promotion.
- Make it easy to print a complete agenda for the retreat.
- Excellent speakers this year, but several ran over the allotted time.

Annual Convention & Trade Show

- Sessions presented problems but not responses to problems.
- Recommend QIPP related education.
- Mobile app took some time to load at times.
- The trade show was too large. It was difficult within the hours to make it through.
- Flow of trade show traffic was a bit difficult for several vendors.
- Not enough hotel rooms were blocked for the attendees.
- I personally like it better in San Antonio. There is a lot more to do on the River Walk.
- Please consider a different location in the future with restaurants nearby that we can walk to for meetings.

"A great event! It's always money well spent."

"The guest speakers were great!"

"THCA always does a great job!"

"Nice to meet and connect with others."

"Vendors are always great!"

"Best conference yet!"

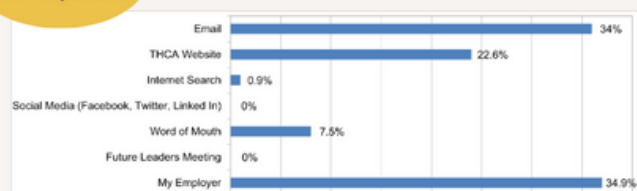
If attended, how did you learn about THCA events?

113 Providers
49 Responses



Summer

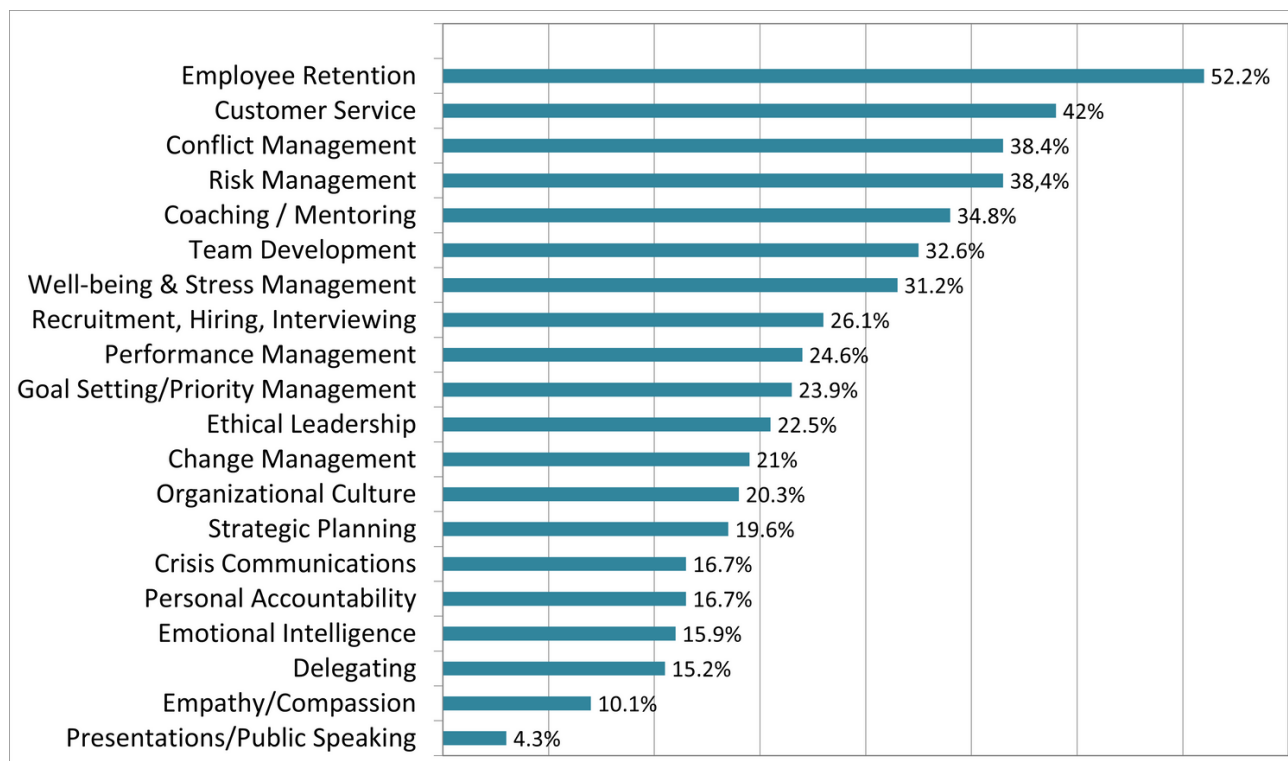
331 Providers
106 Responses



Convention

Q: Five most critical training needs by track in 2024.

Leadership, Management, & Interpersonal Skills



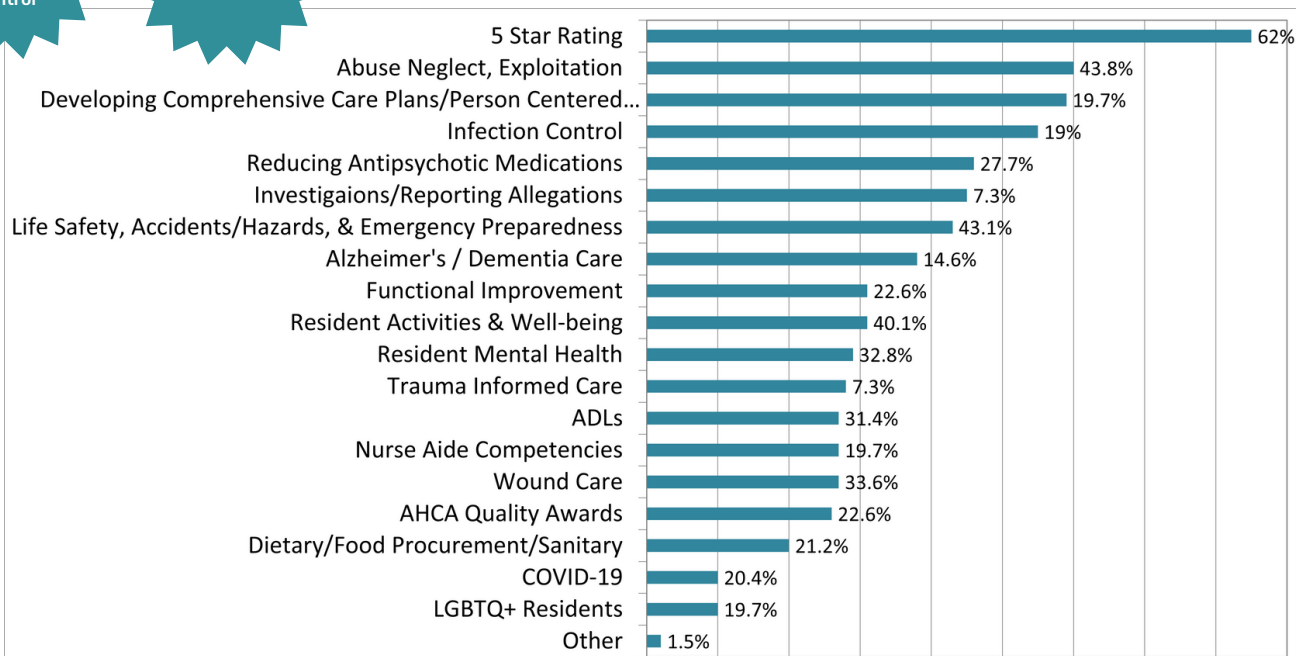
#1

F880 Citation
Infection
Prevention &
Control

#3

F656 Citation
Comprehensive
Care Plans

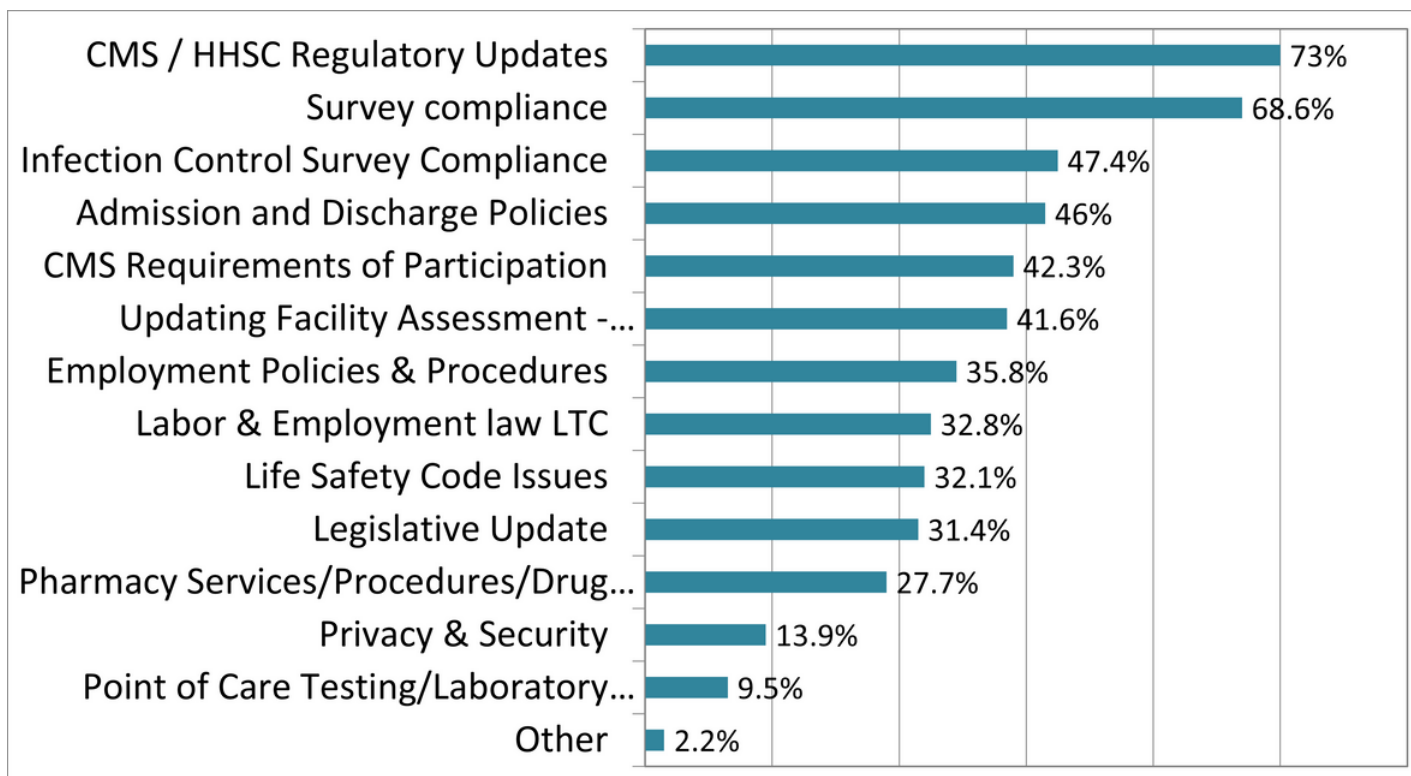
Quality & Clinical



Other: Social Determinants of Health, Quality Measures

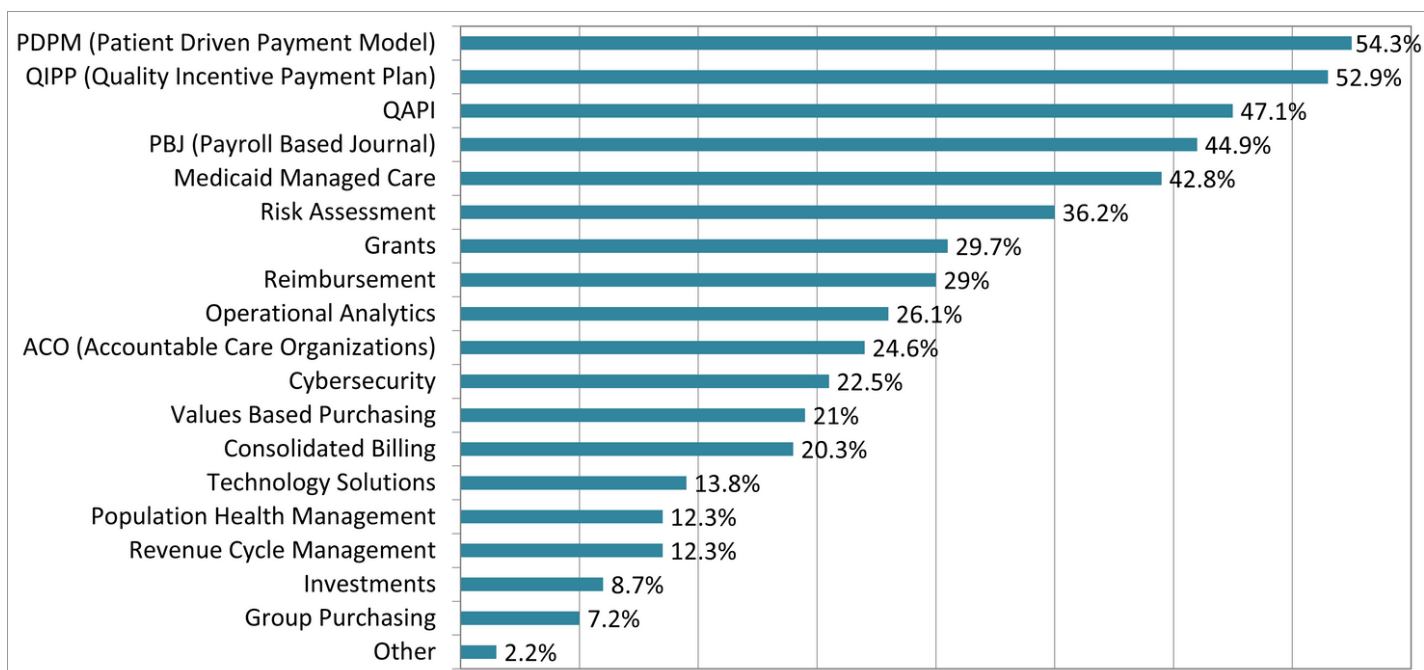
Q: Five most critical training needs by track in 2024.

Legal & Regulatory



Other: Managing Survey Process, Quality Measures, Federal Mandate for RN and Nurse Aids

Finance & Operations



Other: Managed Care - Commercial and Medicare Advantage & I-SNP

**Leadership, Management, &
Interpersonal Skills**

- Customer Service
- Conflict Management
- Risk Management
- Well-being & Stress
- Goal Setting/Managing Priorities

Workforce

- Employee Retention
- Coaching & Mentoring
- Team Development
- Recruitment, Hiring, Interviewing
- Performance Management

Quality

- 5 Star Rating
- Comprehensive Care Plans
- Investigations/Reporting Allegations
- Life Safety/Emergency Preparedness
- AHCA Quality Awards

Clinical

- Infection Control
- Reducing Anti-psychotic medications
- Alzheimer's/Dementia Care
- Functional Improvement
- Resident Activities/Well-being

Finance & Operations

- PDPM
- QIPP
- QAPI
- PBJ
- Medicaid Managed Care

Legal & Regulatory

- CMS/HHSC Regulatory Updates
- Survey Compliance
- Infection Control Survey Compliance
- Admission & Discharge Policies
- CMS Requirements of Participation

2024 Education Plans

Leadership Academy Provider Members

March - August, Once a month, Live Virtual

Leadership Academy Business Members

March - August, Once a month, Live Virtual

THCA Power Hours

Monthly February - December, Live Virtual

Summer Leadership Retreat

June 17-19, Margaritaville, Lake Conroe, TX

74th Annual Convention & Trade Show

September 9-11, Grand Hyatt Riverwalk, San Antonio, TX

2024 Educational Activity & Event Goals



- Secure excellent speakers
- Increase clinical topics
- Focus on *Networking* at in-person events
- Increase virtual session options
- Improve Trade Show traffic



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