

SPRING RETREAT

Golf & PAC Party
Not Included
Must purchase
separately

MASTERS OF LTC

Spring Retreat & PAC Golf Tournament

April 12-15 Horseshoe Bay Resort

Networking only event, no booths.

***THCA Business Membership required to attend**

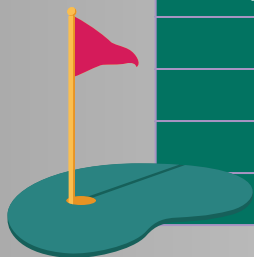


Registration
opens
January
22nd

General Business Member Retreat Attendee \$1,000

*Does not include golf tournament, PAC Party tickets or sponsorship recognition
This is a networking only badge with access to all non-PAC related retreat activities*

RETREAT SPONSORSHIPS (These do not fund PAC events)	Premier (1)	Partner (3)	Patron (4)
	\$10,000	\$6,000	\$4,000
Non-transferrable retreat name badges	6	4	2
Double table display in pre-function area	✓		
Single promo table in pre-function area		✓	✓
Print and digital recognition during event	✓	✓	✓
Pre-event digital promotions	✓	✓	✓
Recognition on THCA event web page	✓	✓	✓
Recognition on THCA social media	✓	✓	✓
Registration giveaway sponsor*	✓		
Welcome Reception & Putt Putt Sponsor	✓		
Opening Keynote Sponsor	✓		
Education Sponsor*		✓	
Lunch Sponsor*		✓	
Breakfast Sponsor*			✓



Activity Sponsors \$3,000 (2)

Lawn Games: Attendees enjoy some leisurely fun with lawn games such as cornhole and Giant Jenga. Includes signage on the lawn, ticketed bar with logo drink cups, opportunity to greet attendees, and hand out drink tickets and giveaways. Verbal and digital recognition included.

Paint & Sip: Attendees discover their next-door Picasso through step-by-step instruction to recreate a featured painting. Instructor, paint, canvas, and brushes are provided. Ticketed bar with logo drink cups, opportunity to greet attendees, and hand out drink tickets and giveaways. Verbal and digital recognition.

*Registration Giveaway Sponsor

Sponsor coordinates with THCA for one co-logo promotional item for each attendee no later than 6 weeks prior to the event. The item must be approved by THCA and distributed by THCA staff at check-in & registration.

*Education Sponsor

Education sponsors will be recognized in print and digital advertising. Session sponsors are invited to introduce session speakers. As a provider of Nursing continuing education, THCA will adhere to ANCC standards in commercial bias and marketing for ineligible companies. Should the sponsoring company be deemed ineligible under ANCC standards, THCA will work with the sponsor to ensure fair recognition while complying with those standards.

*Lunch Sponsor or Breakfast Sponsor

Sponsor receives print and digital recognition on any lunch specific advertising.