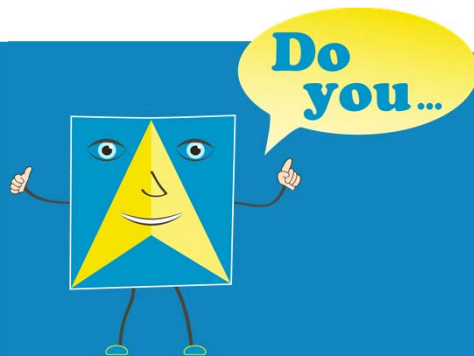




ADVANCING EXCELLENCE

IN LONG-TERM CARE COLLABORATIVE

2015



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**Latest Insights, Trends & Tips
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- **10 webinars debuting July 1, through November 18**
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2015 **Do you...** WEBINAR SERIES

Date	Topic	Speakers
JUL 1	Do you... Know What Your Best Resource Is? Leveraging your human resource capital	Jeff Wellman National Association of Health Care Assistants Jonathan McClellan Hallmark Business Connections
JUL 15	Do you... Want to Stop the Revolving Door? How to avoid unnecessary hospital readmissions	Lisa Thomson Pathway Health Services
JUL 29	Do you... Speak "Dementia"? Understanding human behavior: What are residents trying to communicate?	Dayne DuVall National Certification Board for Alzheimer Care Victoria Walker The Evangelical Lutheran Good Samaritan Society
AUG 12	Do you... Know Why Oral Care is Important? The tooth of the matter	Shirley Gutkowski RDH, BSDH, Host of Cross Link Radio
AUG 26	Do you... Want Better Outcomes? The Green House® Project: Processes and Outcomes of Patient Care, Worker Experiences	Barbara Bowers University of Wisconsin Sheryl Zimmerman University of North Carolina – Chapel Hill
SEP 16	Do you... Want Your Residents to Remain Mobile? Considering emotional factors in the successful use of mobility aids	Kris Mastrangelo Harmony Healthcare International Rob Everett Kimberly-Clark
SEP 30	Do you... Minimize Infections & Hospitalizations in Your Community? A new community-based approach to improve health, staff and business outcomes	Kevin McGrath Kimberly-Clark
OCT 14	Do you... Know the Impact of Green House® on Medicare Spending and Nursing Home Quality of Care?	David Grabowski Harvard Medical School
OCT 28	Do you... Know How High Tech Meets High Touch? How person-centered technology can be a critical tool in dealing with dementia	Jack York It's Never 2 Late
NOV 18	Do you... Know Your Residents' Preferences? When you can't ask the resident; practice guidelines for asking proxies about resident preferences	Kimberly Van Haitsma Pennsylvania State University Katherine Abbott Miami University – Oxford, OH